

## **Historic, Archive Document**

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New and Choice  
Carnations

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1907

f. R. Pierson  
Company

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*At the Convention of the American  
Carnation Society held at Toronto  
in January, 1907, we were award-  
ed the Silver Cup given by the  
Montreal Gardeners' and Florists'  
Club for the largest and best col-  
lection of Carnations. We also won  
the Canadian Horticultural Assoc-  
iation's trophy—a magnificent Ster-  
ling Cup—for the best six vases of  
carnations, fifty each of six varieties*

**F. R. PIERSON CO.,**

**Tarrytown-on-Hudson, New York**

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WE MAKE A SPECIALTY OF CARNATIONS, AND ARE ESPECIALLY INTERESTED IN THE INTRODUCTION OF NEW AND IMPROVED VARIETIES. WE HAVE ONE OF THE FINEST GREENHOUSE ESTABLISHMENTS DEVOTED TO THE CULTIVATION OF CARNATIONS TO BE FOUND ANYWHERE, HAVING JUST BUILT A RANGE OF HOUSES WHICH ARE THE FINEST EVER ERECTED IN THIS COUNTRY, DEVOTED EXCLUSIVELY TO THE CULTIVATION OF CARNATIONS. THESE HOUSES ARE OF IMMENSE SIZE,—56 FT. IN WIDTH AND OVER 300 FT. IN LENGTH,—EACH HOUSE COVERING NEARLY HALF AN ACRE OF GROUND. OUR CARNATION RANGE IS CONSIDERED A MODEL RANGE.

WE ARE GROWING FLOWERS FOR THE NEW YORK MARKET, WHICH REQUIRES THE VERY CHOICEST AND HIGHEST GRADE OF FLOWERS. THE VARIETIES GROWN ARE THOSE THAT WE CONSIDER THE BEST IN CULTIVATION IN THEIR RESPECTIVE COLORS AT THE PRESENT TIME, AND THE STOCK FURNISHED BY US WILL BE FOUND TO BE FIRST CLASS IN EVERY RESPECT.

OUR CARNATION HOUSES ARE AT SCARBOROUGH-ON-HUDSON—NOT AT TARRYTOWN. FRIENDS WHO DESIRE TO VISIT US CAN TAKE THE N. Y. C. & H. R. R. FROM NEW YORK. TRAINS LEAVE THERE EVERY HALF HOUR. SCARBOROUGH IS THE FIRST STATION NORTH OF TARRYTOWN. OUR GROUNDS ADJOIN THE STATION, AND THE GREENHOUSES ARE ABOUT FIVE MINUTES' WALK FROM THE STATION.

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## INTRODUCTIONS 1907

### WINSOR

We believe that Winsor, all things considered, is the best carnation that has ever been introduced. It is a color for which we have long been looking—pure pink, a charming shade, which harmonizes with other colors—a beautiful color by day and magnificent under artificial light. It is a large sized flower with an unusually fine stem, a magnificent keeper, very productive, and a calyx that never bursts; in fact, critical judges consider it the best all-round carnation that has ever been introduced. We have sold the flowers in the New York market now for the last two years, and this year are growing 25,000 plants for flowers for the New York market, so that its value is thoroughly established: it is no untried novelty. We think so highly of its value from a commercial standpoint that we shall grow 50,000 plants for flowers alone for the New York market next year. This quantity can better be appreciated when we state that it takes one and a half acres of ground covered with glass to grow this number of plants.

We can recommend Winsor, because it is more than good: it is magnificent. It was awarded the Lawson silver medal by the American Carnation Society, silver medal by the Horticultural Society of New York, silver medal by American Institute, first prize for the best 100 pink carnations by the American Carnation Society, and first prize for best 50 pink carnations by the Horticultural Society of New York, besides certificates of merit too numerous to mention. Strong plants, 2¼-in. pots, \$3.00 per dozen, \$20.00 per 100.

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## **INTRODUCTIONS 1907**

### **WHITE ENCHANTRESS**

This is the finest white carnation ever grown, particularly for the private grower who grows and uses his own flowers. It has the large size, long stem, early and productive habit of the regular Enchantress, but is a pure, pearly white. Those who desire quality as well as quantity will find it in White Enchantress. It is the finest of all white carnations. Strong plants, 2¼-in. pots, \$3.00 per dozen, \$20.00 per 100.

### **HELEN M. GOULD**

This is one of the most beautiful carnations ever introduced, and is especially valuable for the private grower. The ground color is a lovely shade of silvery pink, with very fine pencilings of carmine, making an exceedingly exquisite combination. While on close observation this variety shows the variegation, the general effect is one beautiful tone of dark pink. It is a sport of Enchantress, and exceedingly valuable because it combines the earliness, freedom of bloom, long stem, and large size of Enchantress, adding another color which possesses all the desirable qualities of Enchantress. Strong plants, 2¼-in. pots, \$3.00 per dozen, \$20.00 per 100.

### **BEACON**

We consider this the finest scarlet carnation and a great improvement on any other scarlet heretofore introduced. It is orange-scarlet, a vigorous and healthy grower of ideal habit, a profuse bloomer, with long stems. We can recommend it unreservedly. It will be found to be a great acquisition. Strong plants, 2¼-in. pots, \$3.00 per dozen, \$20.00 per 100.

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## **INTRODUCTIONS 1906**

### **MELODY**

A Daybreak sport of Lawson, the same color as Enchantress, but much brighter, and does not fade like Enchantress, especially in hot weather. Those who grow the Lawson varieties exclusively will find this very valuable and desirable, as it can be grown in the same house with the other Lawson varieties. An extra fine carnation in every way and in great demand. A valuable addition to the Lawson class. **Strong plants, 2¼-pots, \$2.50 per dozen, \$15.00 per 100.**

### **ROSE PINK ENCHANTRESS**

This is another sport of Enchantress and the same in every way except color, which is dark rose-pink, for which reason it makes a desirable addition to the Enchantress class, giving an added variety of color among these desirable varieties. **Strong plants, 2¼-in. pots, \$2.50 per dozen, \$15.00 per 100.**

### **VICTORY**

Bright scarlet. This is a very free-blooming beautiful scarlet variety which is giving great satisfaction. Fine color, exceedingly good keeper, and very productive. **Strong plants, 2¼-in. pots, \$2.00 per dozen, \$12.00 per 100.**

### **ROBERT CRAIG**

Deep scarlet. Very large flower, averaging three inches in diameter, of fine form, with a strong calyx. Strong, stiff stem. Exceptionally strong, vigorous habit. Fine fragrance. **Strong plants, 2¼-in. pots, \$2.00 per dozen, \$12.00 per 100.**

### **WHITE PERFECTION**

Pure white. Flower a third larger than Lady Bountiful and more perfect. A variety for which there is a great demand this season. **Strong plants, 2¼-in. pots, \$2.00 per dozen, \$12.00 per 100.**

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## ***BEST STANDARD SORTS***

### **RED LAWSON**

A fine red. Our stock of this is superior to most stocks of Red Lawson that we have seen. Color is good, and, like all the rest of the Lawsons, it has a fine stem and is very productive and satisfactory. **Strong plants, 2¼-in. pots, \$1.50 per dozen, \$10.00 per 100.**

### **VARIEGATED LAWSON**

The most productive of the variegated sorts. It outblossoms Mrs. M. A. Patten, with which it is almost identical in color, with a fine stiff stem. An exceedingly beautiful variety. **Strong plants,**

### **WHITE LAWSON**

**2¼-in. pots, \$1.50 per dozen, \$10.00 per 100.** This is now probably more generally grown than any other white carnation. When the flower first opens it shows the slightest pinkish tinge, but if allowed to remain on the plant and develop, becomes pure white. This will be found to be a most excellent white carnation, and one that we can recommend in every way. **Strong plants, 2¼-in. pots, \$1.50 per dozen, \$10.00 per 100.**

### **MRS. THOMAS W. LAWSON**

Bright cerise-pink. This well-known variety marked an epoch in carnation growing, and is the beginning of the present greatly improved varieties which are making the carnation to-day so popular. **Strong plants, 2¼-in. pots, \$1.50 per dozen, \$8.00 per 100.**

### **ENCHANTRESS**

One of the most beautiful and popular varieties. Flowers are of the largest size, with fine long stems; a most pleasing shade of light flesh-pink, deepening toward the center. Very productive. An exquisite variety. **Strong plants, 2¼-in. pots, \$1.50 per dozen, \$8.00 per 100.**

### **MRS. M. A. PATTEN**

An extra fine variegated variety. Flowers are of the largest size, pure white, beautifully penciled and variegated with carmine, with long stems. Extra good in every way. **Strong plants, 2¼-in. pots, \$1.50 per dozen, \$8.00 per 100.**

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